



DEDICATED TO BUSINESS EXCELLENCE.

LLOYD BMW BUSINESS OFFERS.

02 January - 01 April 2025.



WELCOME TO LLOYD BMW BUSINESS.

Here at Lloyd Cockermouth, we are proud to be a BMW Corporate Certified retailer, a programme dedicated to business excellence, providing industry-leading service and tailored support to company car drivers.

As a family-owned business, we are passionate about helping you nurture an attractive company culture. If you are looking to attract the right talent with a sustainable fleet, show your employees you care by offering a great company perk, or ensure a safe and financially viable option for your staff, our Business Specialists are on hand to help.

Our team have a breadth of knowledge and industry-leading expertise, when it comes to identifying the right car and finance solution for your company. Whether you're seeking advice on how to best finance and choose your vehicle as the director of a small business, you are a company car driver, or a fleet manager looking after a hundred plus drivers, we have a solution for you.

With tailored business car lease and contract hire deals across our BMW model range, we'll ensure that your organisations' vehicle needs are met as cost effectively as possible. Not to mention, taxation implications and the cost of ownership calculations can be time-consuming and complicated, and our skilled Business Specialists will make it simple.

We look forward to welcoming you.

Jackson Holliday

Local Business Development Manager

Meet your Local Business Specialist:

Jackson Holliday

Local Business Development Manager

jackson.holliday@lloydgroup.co.uk

07592 382572

Jackson is our Local Business Development Manager serving our business customers in Cockermouth, Workington, Whitehaven and the surrounding areas.



QUICK SEARCH.

LLOYD BMW BUSINESS OFFERS

Discover the latest business offers from Lloyd BMW.

[Click here to discover our latest offers](#)

WHAT IS BENEFIT IN KIND?

Benefit in Kind (or BLK) is a tax on employees who receive benefits or perks on top of their salary.

[Click here to discover more](#)

BMW CORPORATE CERTIFIED

BMW Corporate Certified is our programme aspiring to provide industry-leading service and tailored support to fleet managers, company car drivers and leasing companies.

[Click here to discover more](#)

VEHICLE LEASING FOR SMALL BUSINESS USERS

For small business owners significant time and cost savings can be made, which makes a big difference when you're on a budget starting up.

[Click here to discover more](#)

BUSINESS CAR LEASING EXPLAINED

Fleet leasing is a cost-effective, convenient and a viable alternative to purchasing company vehicles outright.

[Click here to discover more](#)

BMW ELECTRIC & CHARGING SOLUTIONS

Discover the joy of electric driving with BMW and understand the benefits of switching your business to all-electric driving.

[Click here to discover more](#)

BMW SUSTAINABILITY

At BMW we recognise the environmental footprint of our vehicles which is why reducing their impact is embedded into our Corporate Strategy.

[Click here to discover more](#)



LLOYD BMW BUSINESS OFFERS i4 FEATURE (BUSINESS OFFER)

The BMW i4 - Driven by pure electric

As the first all-electric Gran Coupé, the BMW i4 combines next-level performance with modern comforts to deliver a truly outstanding driving experience.

Equipped with fifth-generation BMW eDrive technology, the BMW i4 eDrive40 M Sport Gran Coupe delivers a thrilling up to 340hp and between 311-359 miles in range. Add to this the spacious interiors, head turning design and a generous amount of technological features to make every drive a pleasure.

The new BMW i4 has positioned itself as the perfect companion for any journey.





Business Offer

BPP Customer Maintained* - Business Contract Hire: BMW i4 eDrive40 M Sport Auto

Finance Rental	£499.84 + VAT
Initial Rental	£2,999.04 + VAT
Contract Length	36 months
Mileage per Annum	6,000
Excess mileage charge	14.63p per mile + VAT

Full Vehicle Specifications

Power	CO2 Emissions	Fuel Consumption
340 HP	0 G/KM	0 MPG

Benefit in kind 20%

£20.27 per month

Benefit in kind 40%

£40.54 per month

Lloyd Motors Limited is a credit broker not a lender. You can never own the vehicle.

Offer available to business users only. Plus 6 months initial rental of £2,999.04 plus VAT. Offer available to business users only. Figures exclude VAT. Based on a 36-month Contract Hire agreement for a i4 eDrive40 M Sport Saloon with a monthly rental of £499.84 plus VAT, annual mileage of 6,000 miles and an excess mileage charge of 14.63 pence per mile plus VAT. Applies to new vehicles ordered between 2nd January 2025 and 31st March 2025 and registered by 30th June 2025 (subject to availability). Vehicle condition and other charges may apply when you return the vehicle at the end of your agreement. Subject to status and to UK residents only (excl. the Channel Islands). Individuals must be 18 or over. Guarantees and indemnities may be required. The amount of VAT you can reclaim depends on your business VAT status. Rentals may change if VAT rate changes during agreement. Hire provided by BMW Group Corporate Finance. BMW Group Corporate Finance is a trading style of Alphabet (GB) Limited, Alphabet House, Summit Avenue, Farnborough, Hampshire, GU14 0FB. Terms and conditions apply. Offer may be varied, withdrawn or extended at any time. This quotation is not a binding offer to enter into a finance agreement. BMW (UK) Limited is a credit broker. Terms and conditions apply. Images used for illustrative purposes only. E&OE.



LLOYD BMW BUSINESS OFFERS i4 FEATURE (BIK)

BMW Company Car Tax - Benefit in Kind on the BMW i4

Company car BIK tax is based on a car's P11D price and CO2 emissions. From 1 April 2022 all company cars are taxed according to WLTP CO2 emissions.

Drivers of cars with zero emissions of CO2 when driving, such as battery-electric vehicles (BEV), are liable for BIK tax based on 2% of taxable value. For cars with CO2 emissions of 1-50g/km, the number of miles they can drive with zero emissions of CO2 has a significant bearing on tax liabilities. For diesels that do not meet the Real Driving Emissions Step 2 (RDE2) standard, a 4% tax charge applies (shown in brackets).





BIK Example

The BMW i4 40 M Sport

On the Road Cash Price / P11d: £60,810.00

2% (BIK) Benefit in Kind: £1,216.20

Benefit in Kind	CO2 Emissions	Fuel Consumption	Per Annum	Per Month
20%	0 g/km	0 mpg	£243.24	£20.27
40%	0 g/km	0 mpg	£486.48	£40.54
45%	0 g/km	0 mpg	£547.29	£45.61

Please click on the link to view the offer:

<https://www.lloydmotorgroup.com/BMW/Current-Offer/BMW-i4-Business-Offer/242>

Or contact your Local Business Development Manager

Jackson Holliday
Local Business Development Manager
jackson.holliday@lloydgroup.co.uk
07592 382572





LLOYD BMW BUSINESS OFFERS iX1 FEATURE

(BUSINESS OFFER)

The all electric BMW iX1 – Designed for life

The fully electric BMW iX1 radiates electrifying determination and, with its functionality and versatility, provides inspiration to pursue new paths even in everyday use.

With the iX1 you'll enjoy a self-assured presence on the exterior thanks to the monolithic design language and distinctive proportions, alongside supreme comfort in the interior thanks to active seats with massage and lumbar function for fatigue-free sitting comfort.

Modern multimedia cockpit due to the innovative BMW Curved Display with touch and voice control concept while its range of up to 270 miles provides full flexibility for all of your business journey's.





Business Offer

BPP Customer Maintained* - Business Contract Hire: BMW ix1 xDrive 30 M Sport Auto

Finance Rental	£449.13 + VAT
Initial Rental	£3,333.00 + VAT
Contract Length	36 months
Mileage per Annum	6,000
Excess mileage charge	15.18p per mile + VAT

Full Vehicle Specifications

Power	CO2 Emissions	Fuel Consumption
313 HP	0 G/KM	0 MPG

Benefit in kind 20%

£18.94 per month

Benefit in kind 40%

£37.88 per month

Lloyd Motors Limited is a credit broker not a lender. You can never own the vehicle.

Offer available to business users only. Plus Enhanced Rental of £3,333.00 plus VAT. Offer available to business users only. Figures exclude VAT. Based on a 36 month Contract Hire agreement for a ix1 xDrive30 M Sport Saloon with a monthly rental of £499.13 plus VAT, annual mileage of 6,000 miles and an excess mileage charge of 15.81 pence per mile plus VAT. Applies to new vehicles ordered between 2nd January 2025 and 31st March 2025 and registered by 30th June 2025 (subject to availability). Vehicle condition and other charges may apply when you return the vehicle at the end of your agreement. Subject to status and to UK residents only (excl. the Channel Islands). Individuals must be 18 or over. Guarantees and indemnities may be required. The amount of VAT you can reclaim depends on your business VAT status. Rentals may change if VAT rate changes during agreement. Hire provided by BMW Group Corporate Finance. BMW Group Corporate Finance is a trading style of Alphabet (GB) Limited, Alphabet House, Summit Avenue, Farnborough, Hampshire, GU14 0FB. Terms and conditions apply. Offer may be varied, withdrawn or extended at any time. This quotation is not a binding offer to enter into a finance agreement. BMW (UK) Limited is a credit broker. Terms and conditions apply. Images used for illustrative purposes only. E&OE.



LLOYD BMW BUSINESS OFFERS iX1 FEATURE (BUSINESS OFFER)

BMW Company Car Tax - Benefit in Kind on the BMW iX1

Company car BIK tax is based on a car's P11D price and CO2 emissions. From 1 April 2022 all company cars are taxed according to WLTP CO2 emissions.

Drivers of cars with zero emissions of CO2 when driving, such as battery-electric vehicles (BEV), are liable for BIK tax based on 2% of taxable value. For cars with CO2 emissions of 1-50g/km, the number of miles they can drive with zero emissions of CO2 has a significant bearing on tax liabilities. For diesels that do not meet the Real Driving Emissions Step 2 (RDE2) standard, a 4% tax charge applies (shown in brackets).





BIK Example

The BMW iX1 30 M Sport

On the Road Cash Price / P11d: £56,820.00

2% (BIK) Benefit in Kind: £1,136.40

Benefit in Kind	CO2 Emissions	Fuel Consumption	Per Annum	Per Month
20%	0 g/km	0 mpg	£227.28	£18.94
40%	0 g/km	0 mpg	£454.56	£37.88
45%	0 g/km	0 mpg	£511.38	£42.62

Please click on the link to view the offer:

<https://www.lloydmotorgroup.com/BMW/Current-Offer/BMW-iX1-Business-Offer/235>

Or contact your Local Business Development Manager

Jackson Holliday
Local Business Development Manager
jackson.holliday@lloydgroup.co.uk
07592 382572



LLOYD BMW BUSINESS OFFERS i5 FEATURE (BUSINESS OFFER)

Move your business forward with the New BMW i5 Saloon

Combining rich heritage, progressive design and all-electric performance, this is the new BMW i5. Built for those who inspire, it marks the start of an electrifying new era. Discover the joy of moving forward.

Expect rewarding driving dynamics and an all-electric performance with a range of up to 357 miles*. The sculpted exterior delivers a commanding road presence, while an elegantly crafted cabin showcases journey-elevating BMW technology. The intuitive Curved Display keeps you connected through touch and voice control, whilst the BMW Interaction Bar allows you to adjust the ambient lighting and climate.





Business Offer

BPP Customer Maintained* - Business Contract Hire:

BMW i5 Saloon eDrive40 M Sport Auto

Finance Rental	£671.91 + VAT
Initial Rental	£3,333.00 + VAT
Contract Length	36 months
Mileage per Annum	6,000
Excess mileage charge	19.73p per mile + VAT

Full Vehicle Specifications

Power	CO2 Emissions	Fuel Consumption
340 HP	0 G/KM	0 MPG

Benefit in kind 20%

£24.68 per month

Benefit in kind 40%

£49.37 per month

Lloyd Motors Limited is a credit broker not a lender. You can never own the vehicle.

Offer available to business users only. Plus Enhanced Rental of £3,333.00 plus VAT. Offer available to business users only. Figures exclude VAT. Based on a 36 month Contract Hire agreement for a i5 eDrive40 M Sport Saloon with a monthly rental of £671.91 plus VAT, annual mileage of 6,000 miles and an excess mileage charge of 19.73 pence per mile plus VAT. Applies to new vehicles ordered between 2nd January 2025 and 31st March 2025 and registered by 30th June 2025 (subject to availability). Vehicle condition and other charges may apply when you return the vehicle at the end of your agreement. Subject to status and to UK residents only (excl. the Channel Islands). Individuals must be 18 or over. Guarantees and indemnities may be required. The amount of VAT you can reclaim depends on your business VAT status. Rentals may change if VAT rate changes during agreement. Hire provided by BMW Group Corporate Finance. BMW Group Corporate Finance is a trading style of Alphabet (GB) Limited, Alphabet House, Summit Avenue, Farnborough, Hampshire, GU14 0FB. Terms and conditions apply. Offer may be varied, withdrawn or extended at any time. This quotation is not a binding offer to enter into a finance agreement. BMW (UK) Limited is a credit broker. Terms and conditions apply. Images used for illustrative purposes only. E&OE.

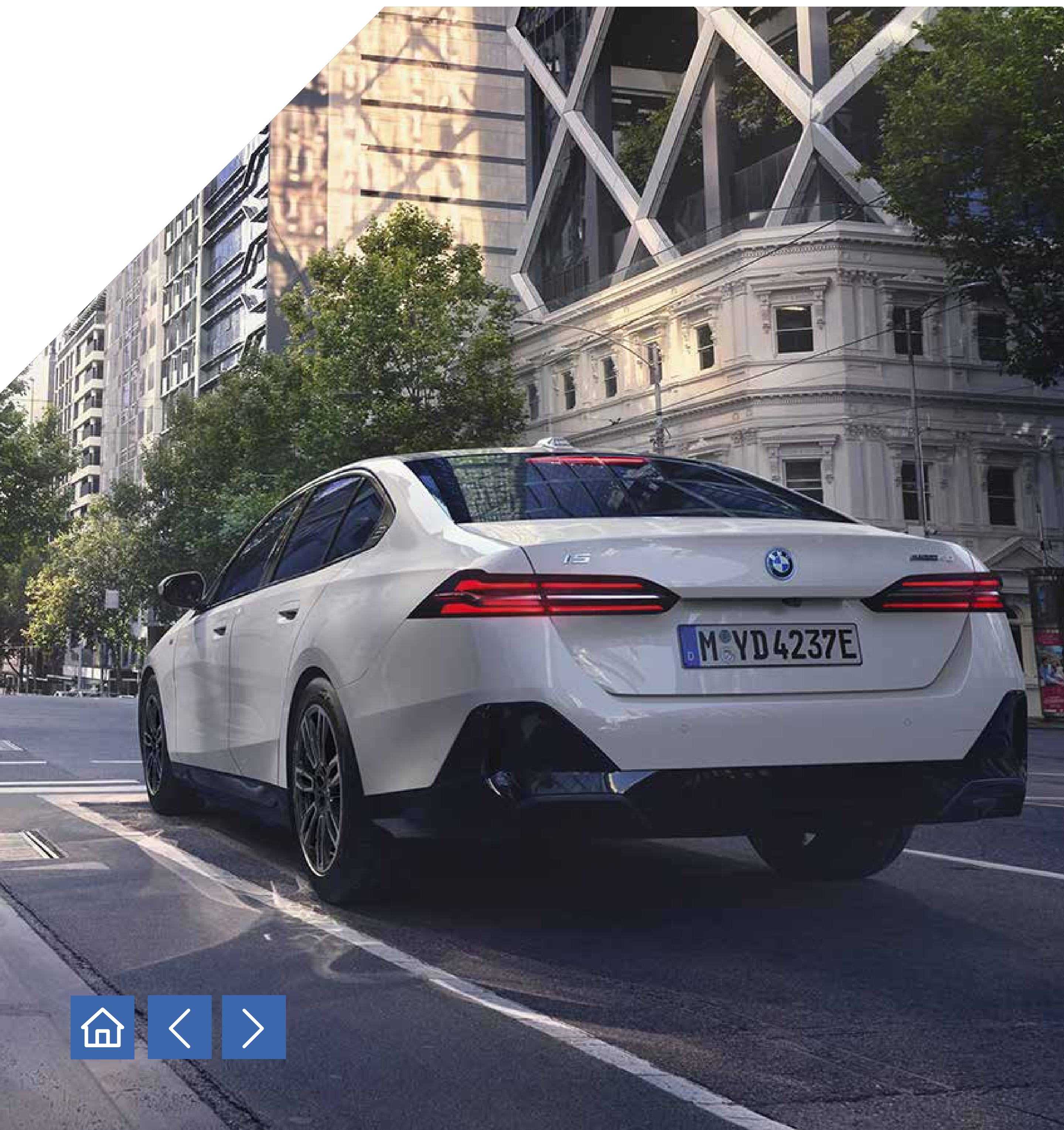


LLOYD BMW BUSINESS OFFERS i5 FEATURE (BIK)

BMW Company Car Tax - Benefit in Kind on the BMW i5

Company car BIK tax is based on a car's P11D price and CO2 emissions. From 1 April 2022 all company cars are taxed according to WLTP CO2 emissions.

Drivers of cars with zero emissions of CO2 when driving, such as battery-electric vehicles (BEV), are liable for BIK tax based on 2% of taxable value. For cars with CO2 emissions of 1-50g/km, the number of miles they can drive with zero emissions of CO2 has a significant bearing on tax liabilities. For diesels that do not meet the Real Driving Emissions Step 2 (RDE2) standard, a 4% tax charge applies (shown in brackets).





BIK Example

The BMW i5 40 M Sport

On the Road Cash Price / P11d: £74,050.00

2% (BIK) Benefit in Kind: £1,481.00

Benefit in Kind	CO2 Emissions	Fuel Consumption	Per Annum	Per Month
20%	0 g/km	0 mpg	£296.20	£24.68
40%	0 g/km	0 mpg	£592.40	£49.37
45%	0 g/km	0 mpg	£666.45	£55.54

Please click on the link to view the offer:

<https://www.lloydmotorgroup.com/BMW/Current-Offer/BMW-i5-Business-Offer/310>

Or contact your Local Business Development Manager

Jackson Holliday

Local Business Development Manager

jackson.holliday@lloydgroup.co.uk

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LLOYD BMW BUSINESS OFFERS iX FEATURE

(BUSINESS OFFER)

Electrify your Fleet with BMWs Flagship Electric SUV – The BMW iX

Powered by cutting-edge 5th Generation BMW eDrive technology and a fully electric all-wheel drive system, the BMW iX achieves an exceptional range and delivers powerful acceleration from a standstill.

Elegant touches make the new BMW iX unlike any other large SUV. Embracing a futuristic and streamlined shape, it combines minimal flat surfaces with expressive elements, as seen with the superb 22" Air Performance wheels and slender twin headlights and rear lights (the slimmest introduced on a series BMW). This Sports Activity Vehicle is ready to change the face of your fleet





Business Offer

BPP Customer Maintained* - Business Contract Hire: BMW iX xDrive40 M Sport Auto

Finance Rental	£576.36 + VAT
Initial Rental	£3,333.00 + VAT
Contract Length	36 months
Mileage per Annum	6,000
Excess mileage charge	17.18 per mile + VAT

Full Vehicle Specifications

Power	CO2 Emissions	Fuel Consumption
326 HP	0 G/KM	0 MPG

Benefit in kind 20%	Benefit in kind 40%
£24.64 per month	£49.29 per month

Lloyd Motors Limited is a credit broker not a lender. You can never own the vehicle.

Offer available to business users only. Plus Enhanced Rental of £3,333.00 plus VAT. Offer available to business users only. Figures exclude VAT. Based on a 36 month Contract Hire agreement for a iX xDrive40 M Sport Saloon with a monthly rental of £576.36 plus VAT, annual mileage of 6,000 miles and an excess mileage charge of 17.18 pence per mile plus VAT. Applies to new vehicles ordered between 2nd January 2025 and 31st March 2025 and registered by 30th June 2025 (subject to availability). Vehicle condition and other charges may apply when you return the vehicle at the end of your agreement. Subject to status and to UK residents only (excl. the Channel Islands). Individuals must be 18 or over. Guarantees and indemnities may be required. The amount of VAT you can reclaim depends on your business VAT status. Rentals may change if VAT rate changes during agreement. Hire provided by BMW Group Corporate Finance. BMW Group Corporate Finance is a trading style of Alphabet (GB) Limited, Alphabet House, Summit Avenue, Farnborough, Hampshire, GU14 0FB. Terms and conditions apply. Offer may be varied, withdrawn or extended at any time. This quotation is not a binding offer to enter into a finance agreement. BMW (UK) Limited is a credit broker. Terms and conditions apply. Images used for illustrative purposes only. E&OE.



LLOYD BMW BUSINESS OFFERS iX FEATURE (BIK)

BMW Company Car Tax - Benefit in Kind on the BMW iX

Company car BIK tax is based on a car's P11D price and CO2 emissions. From 1 April 2022 all company cars are taxed according to WLTP CO2 emissions.

Drivers of cars with zero emissions of CO2 when driving, such as battery-electric vehicles (BEV), are liable for BIK tax based on 2% of taxable value. For cars with CO2 emissions of 1-50g/km, the number of miles they can drive with zero emissions of CO2 has a significant bearing on tax liabilities. For diesels that do not meet the Real Driving Emissions Step 2 (RDE2) standard, a 4% tax charge applies (shown in brackets).





BIK Example

The BMW iX 40 M Sport

On the Road Cash Price / P11d: £73,930.00

2% (BIK) Benefit in Kind: 1,478.60

Benefit in Kind	CO2 Emissions	Fuel Consumption	Per Annum	Per Month
20%	0 g/km	0 mpg	£295.72	£24.64
40%	0 g/km	0 mpg	£591.44	£49.29
45%	0 g/km	0 mpg	£666.45	£55.54

Please click on the link to view the offer:

<https://www.lloydmotorgroup.com/BMW/Current-Offer/BMW-iX-Business-Offer/239>

Or contact your Local Business Development Manager

Jackson Holliday

Local Business Development Manager

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07592 382572

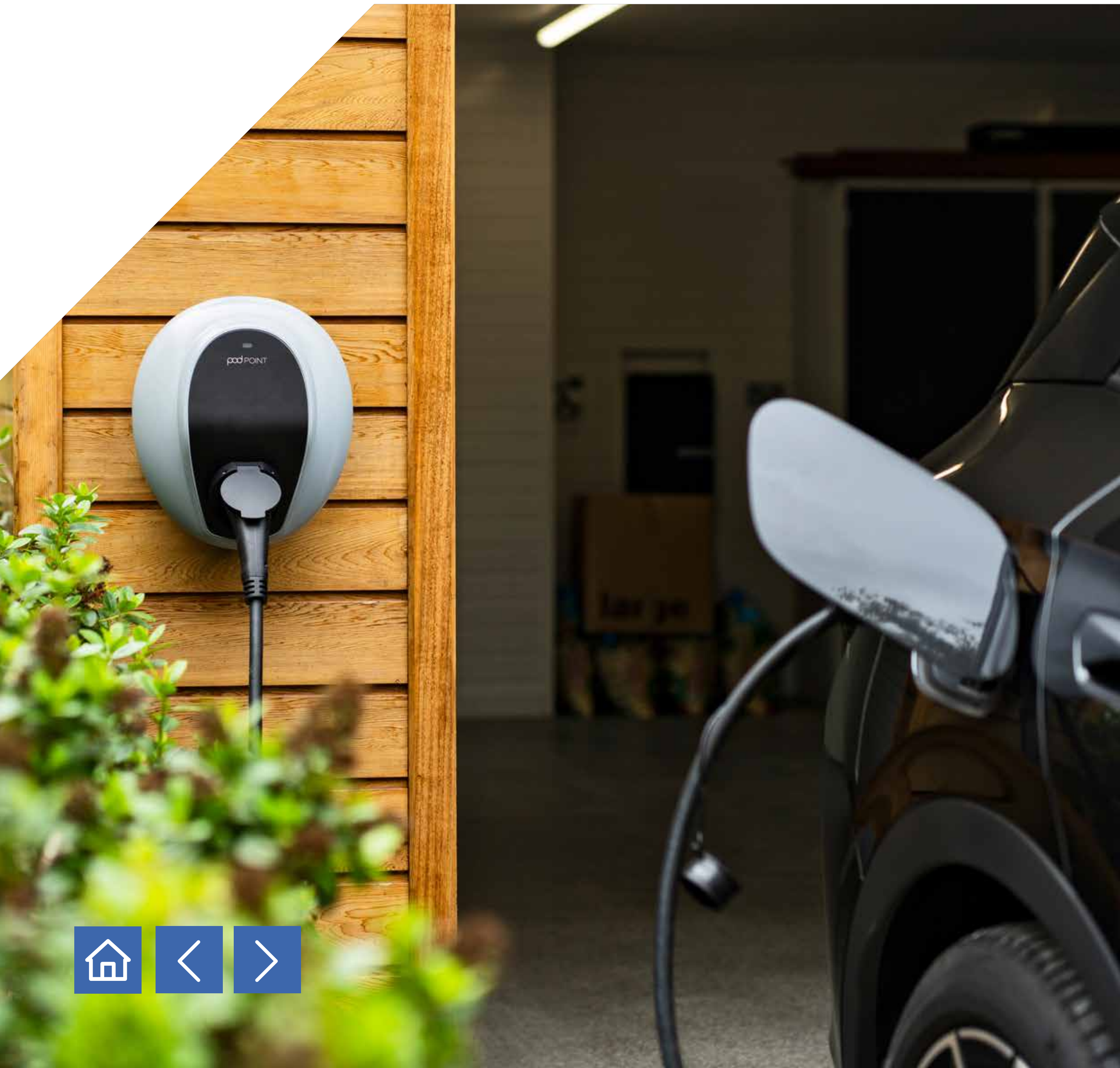


WHAT IS BENEFIT IN KIND.

Company car BIK tax is based on a car's P11D price and CO2 emissions. From 1 April 2022 all company cars are taxed according to WLTP CO2 emissions.

Drivers of cars with zero emissions of CO2 when driving, such as battery-electric vehicles (BEV), are liable for BIK tax based on 2% of taxable value. For cars with CO2 emissions of 1-50g/km, the number of miles they can drive with zero emissions of CO2 has a significant bearing on tax liabilities. For diesels that do not meet the Real Driving Emissions Step 2 (RDE2) standard, a 4% tax charge applies (shown in brackets).

Example: a 100% electric BMW i5 40 M Sport has a P11D price of £74,050.00 and CO2 emissions of 0g/km. Its BIK band for 2022-2025 is 2%. $£74,050.00 \times 2\%$ gives a taxable value of £1,481.00 and yearly BIK tax of £296.20 (£24.68/month) for a 20% tax payer, or £592.40 a year (£49.37/month) at 40%.



DID YOU KNOW WE ARE BMW CORPORATE CERTIFIED.

Dedicated to Business Excellence.

The BMW Corporate Certified programme aspires to deliver the industry-leading corporate buying and leasing experience. Our dedicated corporate team provides tailored support for your business and the highest levels of service. Here at Lloyd BMW, we are committed to providing an enhanced BMW experience that works for your business. Whether you run your own business or manage a fleet of vehicles, partnering with a BMW Corporate Certified Retailer ensures you enjoy a seamless journey that sets the standard for excellence.

Comprehensive Range.

We understand every business is different. That's why our comprehensive range of vehicle options gives you the flexibility to find the perfect choice for yours. Combining impressive styling, innovative technology and incredible driving dynamics, a BMW company car is a rewarding choice for drivers and businesses alike.

Tailored Support

As a BMW Corporate Certified Retailer, we set the highest standards for our corporate customers. Here are some of the things you can expect from us.

- ✓ We have a dedicated corporate team, trained to offer exceptional service tailored to your needs
- ✓ The team will be on hand to give comprehensive demonstrations of fleet vehicles, answer any questions and help you find the ideal BMW or BMWs
- ✓ We keep your business on the move with excellent response times to enquiries
- ✓ To ensure our exceptional standards of service are maintained, we undergo a regular and comprehensive training programme





Flexible Handover

Although our relationship with you begins the first time you talk to us, we know how important your vehicle handover is and ensuring it's done in a way that works for you.

- ✓ Range of local delivery options – collect from your chosen Retailer or have it delivered from the closest BMW Retailer
- ✓ If you choose to have your BMW delivered, you'll still receive a full and thorough handover
- ✓ For deliveries, your handover will be completed by a professional uniformed driver explaining everything you need to know about the main features and setting it up, as well as introducing you to the My BMW App
- ✓ Your new BMW will never have more than 150 miles * on the clock when it arrives and it will also arrive with at least half a tank of fuel or 80% electric charge
- ✓ A member of your chosen Retailer's corporate team will contact you within 48 hours of your handover to make sure everything is going smoothly and answer any questions

Support Beyond the Showroom

BMW Corporate Aftersales provides you with dedicated support throughout your BMW agreement, enhancing your customer journey. Our commitment and support are centred on class-leading customer experience and premium service levels to surpass expectation. BMW puts the customer into the centre of everything we do, and our service promise allows us to stay ahead and be there before you need us.



VEHICLE LEASING FOR SMALL BUSINESS OWNERS.

Whether you're a sole trader, in a business partnership or self-employed, here you will find the best business lease deals for small business owners.

For small business owners significant time and cost savings can be made working with our business sales advisors. This makes a big difference when you're on a budget starting up. Leasing also means that SMEs don't need to handle the risks associated with fleet ownership, such as residual values and disposals.

Business and Personal Lease Contract Options

- ✓ If you're looking for a vehicle for purely personal use, then a personal vehicle lease contract will suit you best.
- ✓ If you're looking to use the vehicle for business purposes, then it'll be worth considering both types of contract options, to see which will best suit you and your business.

Business vehicle leasing for the self-employed

- ✓ Business vehicle leasing is when a vehicle is leased in the name of using it for business purposes.
- ✓ Business car leasing offers small businesses a whole host of excellent benefits.

Key Business Facts

For someone who is self-employed, a sole trader or in a partnership, the key business facts worth considering about business leasing are:

- ✓ You are exempt from having to pay company car tax.
- ✓ Business mileage is reclaimable, but personal mileage remains taxable.
- ✓ Monthly lease payments may be reclaimable.
- ✓ If you're a VAT registered business, VAT paid on monthly leasing costs is reclaimable.



BUSINESS CAR LEASING EXPLAINED

Our guide to leasing will provide you with all of the information you need for your business to lease a vehicle. Whether you're a small business looking for one vehicle or a larger business looking for a fleet of cars, our specialist advisors are here to help you choose the right leasing contract for you and your business.

What is business car leasing?

- ✓ You will be renting a vehicle for an agreed length of time, contracts are usually between 2 - 5 years. This contract will have an agreed and set cost.
- ✓ The contract is tailored to your business needs for payment structure, length of contract and annual mileage.
- ✓ You will have freedom to decide your business lease vehicles make, model and specifications.
- ✓ At the end of the contract the vehicle will be returned to us, checked over and the payments will then cease.
- ✓ Your business is then free to start another lease, should you wish.

Click here to view our guide to leasing.

<https://www.lloydmotorgroup.com/guide-to-leasing>



BMW ELECTRIC AND CHARGING SOLUTIONS

Electric is Now

Considering electrifying your fleet? Many companies are now considering making the switch to all-electric to futureproof their business. Our award-winning range of all-electric cars deliver low running costs, favourable BIK rates, and no Ultra Low Emission Zone, Low Emission Zone or Clean Air Zone charges (annual registration fee may apply in some areas). They can also make a statement about your business and where it's headed. We can help you discover whether electric is the right choice for your business.

Lower benefit in kind.

Business users benefit from the lower Benefit in Kind Tax (BIK) for all electric and efficient plug-in hybrid vehicles in the UK. Drivers of all electric vehicles receive preferential tax rates frozen at 2% until at least 2025.

BMW Charging

You can make the most of convenient charging with an extensive and ever-expanding public charging network across the UK and Europe. You can also use the My BMW App to locate nearby charging stations, check your car's battery, and monitor previous charging activity and costs.

Whether charging on the road, at home or at work - BMW Charging offers you not only a constantly growing network of charging infrastructure spanning all regions, but also the charging solution that is right for you at home or at work. You will find everything about our wall boxes, charging cables and associated services, digital charging services and charging technologies in our vehicles on our BMW website in the Charging section.

To discover more about BMW charging visit:

<https://www.lloydmotorgroup.com/BMW-charging>





BMW SUSTAINABILITY

At BMW we recognise the environmental footprint of our vehicles which is why reducing their impact is embedded into our Corporate Strategy. This includes defining targets that will enable us to contribute to the goals set out by the Paris Climate Agreement and the accompanying 1.5-degree objective.

By 2030 the BMW Group has laid out measurable, science-based targets to reduce CO2 emissions (base year 2019). These include; an average of 80% carbon reduction at our owned production sites and locations (scope 1 and 2 emissions including sites not allocated to production) per vehicle produced, CO2 emissions during the vehicle's use phase by an average of at least 50% per km driven (largely through the increase of electrified vehicles within our range), and an average of at least 20% carbon reduction in the supply chain per vehicle produced.

Our comprehensive approach to sustainability doesn't stop there, as well as having a clear focus on the circular economy, we view sustainability to encompass three pillars – ecological, social and governance.





OUR COMPREHENSIVE THREE-PILLAR APPROACH.

We aim to address three pillars of sustainability – environmental, social, and governance – throughout our entire value chain, using them to guide our actions and help achieve our goals. We strive to be open and honest about our objectives and result, sharing this to establish a foundation of trust with our corporate customers.

Ecological.

We've committed to achieving the targets outlined in the Paris Climate Agreement, which involves reducing CO2 emissions across our entire value-added chain while adhering to ecological guidelines. To fulfil this commitment, we prioritise environmental protection, efficient resource management, and the development of the circular economy. These elements form a vital core of our strategy for sustainable development.

Social.

We strive to be an enterprise and employer with a strong sense of social responsibility for our employees and society. That's why we place great importance on health, diversity and development opportunities for our workforce. Recognising our role as a global player, we are equally aware of our responsibility to contribute positively to society.

Governance.

We recognise our governance importance and structure our corporate governance around achieving sustainable governance growth. Compliance with guidelines is of utmost importance, as they form the foundation for long-term success and are deeply embedded in our corporate culture. Through this approach, we aim to avoid financial damage and uphold trust from the outset. We always consider the future implications and the impact on our company when addressing potential risks.



MEET THE LLOYD CORPORATE TEAM



Emma Wilkinson
Group Key Account Manager
emma.wilkinson@lloydgroup.co.uk

Emma Wilkinson is our Senior Key Account Manager across our brands, serving our business customers across Cumbria and Southern Scotland.

MEET EMMA



Graham Henry
Corporate Sales Manager
graham.henry@lloydgroup.co.uk

Graham is our Corporate Sales Manager for BMW and MINI, serving our business customers in Blackpool, Lytham, Preston, the Fylde Coast and surrounding Lancashire areas.

MEET GRAHAM



Rachael Masterman
Group Key Account Manager
rachael.masterman@lloydgroup.co.uk

Rachael is our Group Key Account Manager, serving our business customers in in Newcastle Upon Tyne, and the surrounding areas.

MEET RACHAEL



Cameron Tyler
Group Key Account Manager
cameron.tyler@lloydgroup.co.uk

Cameron is our Group Key Account Manager, serving our business customers in Northern Cumbria and Southern Scotland.

MEET CAMERON





Contact information:

Jackson Holliday
Local Business Development Manager
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07592 382572

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Cockermouth, CA13 0HH

